



*Interested in developing your multimedia skills for fundraising and communications? Have a passion for translating stories from the field into captivating media projects? Semilla Nueva is working to become a model of sustainable, community-based development, and you can help!*

### **BACKGROUND:**

With climate change as our generation's great task, food and water as society's foundation, and the vast majority of the world's poor employed by agriculture—environmental stewardship via sustainable growing is urgent. Semilla Nueva is a non-profit dedicated to helping farmers & communities organize around sustainable agriculture technologies. We help rural communities experiment with and implement new technologies that help them protect the environment and increase their income. Semilla Nueva currently works in 10 villages in Southern Guatemala with a staff of Guatemalan and foreigners.

### **JOB DESCRIPTION:**

The Multimedia and Fundraising Intern will be primarily responsible for the generation of inspirational and educational material and its subsequent broadcasting to our network of supporters and participant farmers. This position will also work to develop relationships that expand our reach, and burgeon support through successful campaigning. This position is a very important role, maintaining incoming media from the field and crafting the outward flow of relevant stories. This includes social media, blogs, videos, newsletters and general donor relations. The position will be divided into an 75% office role in Quetzaltenango, Guatemala (also known as Xela), with about 25% devoted to field activities and organizational support on the southern coast (in the departments of Retalhuleu & Suchitepequez). This is a position for multimedia students or practitioners who want to further develop their skills in the social good world. It is for those who want to use their creativity to assist a growing NGO in a very tangible way while getting unforgettable experience interacting with rural, Guatemalan farming communities.

This is an unpaid internship, offering an exceptional learning experience being an integral part of a growing international nonprofit. Our internships are designed for those who are interested in developing their personal and professional character, developing sound leadership and communication skills, and learning what it takes for a team to make a non-profit work!



### PRIMARY INTERN RESPONSIBILITIES:

- Leading effective social media campaigns through facebook, twitter
- Monthly newsletter
- Assisting in blog posts
- Assisting in video production.
- Graphic design and multimedia development
- General Donor Relations and communications
- Assisting in grassroots fundraising

### SKILLS AND EXPERIENCE OF THE IDEAL CANDIDATE:

- 3-6 month commitment
- Excellent communication skills and the ability to work as a team or independently
- Strong writing skills
- Advanced Spanish skills
- Social media software experience
- Web editing software experience, especially WordPress
- Graphic design experience, especially with Adobe Illustrator
- Agriculture or development experience (not required)
- An open mind and willingness to learn!
- Passion for environmental justice and social change!

### COST OF LIVING AND HOUSING ARRANGEMENTS:

Reservations will be made for clean and comfortable living arrangements until you are able to choose a more permanent abode in Xela. A member from the Semilla Nueva team will assist with housing choice and placement. Some options for housing include: private rooms with shared living spaces (kitchen, living room, bathrooms), private apartments, or living with a Guatemalan host family. Living costs will range from \$75-125 per month. In total, \$300 per month is sufficient for living costs including some personal travel and leisure activities.

***For more information about what we do and why, please visit our website:  
[www.semillanueva.org](http://www.semillanueva.org) For inquiries or to apply, please send your CV and a cover letter  
to: [kristinlacy@semillanueva.org](mailto:kristinlacy@semillanueva.org)***

---